



HEART OF GOLD ELIXIR

Super-nutrient ingredients brighten and hydrate skin.



BEST PRODUCT
INNOVATION



BEST
INDIE BRAND



BEST PACKAGING
BEST GREEN AND CLEAN
NOMINATION



BEST
PEPTIDE



BENEFITS

- Helps to balance skin hydration
- Helps to reduce appearance of wrinkles
- Helps to fight oxidative stress
- Helps to brighten skin

ABOUT GAVÉE GOLD'S PROPRIETARY INGREDIENT COMPLEX

All Gavée Gold products contain a proprietary blend of naturally derived, high performance, ultra-purified ingredients to rapidly rejuvenate the skin's appearance without adverse reactions.

FEATURES



24K Liquid Gold – Metal-free and organically purified over 30 years, this elemental form of liquid gold acts as a powerful catalyst to increase the performance of all active ingredients that reduce roughness and inflammation, help slow collagen breakdown, firm the skin, and improve radiance.



Cell Salts – Bioavailable salts provide essential minerals often deficient in the skin. Cell salts help to soften and rejuvenate rough, damaged skin and leave a supple, healthy glow.



Ozonated Omega Oils – A combination of egg oil and hemp oil provides all three essential fatty acids—omegas 3, 6 and 9—and oxygenates skin with cosmetic-grade ozone. Helps destroy bacteria, soothes irritated skin, calms redness, and rejuvenates dull skin.



AVAILABLE IN 100ML 50ML

KEY INGREDIENTS

Using a blend of key active ingredients significant results are shown in the areas of skin brightness, tone and texture.

Morinda Citrifolia (Noni) Fruit Extract - A powerful antioxidant with skin soothing and calming properties; decreases inflammation and helps increase skin brightness.

Lycium Barbarum (Goji) Fruit Extract - High in antioxidants and excellent in soothing skin conditions while boosting collagen production and improving skin tone and clarity.

Garcinia Mangostana (Mangosteen) Fruit Extract - A superfruit high in antioxidants to brighten skin and protect against free radicals.

Euterpe Oleracea (Açaí) Fruit Extract - This berry contains a powerful source of antioxidants to revive and rejuvenate dull, lifeless skin, restore moisture and decrease brown spots.

Chondrus Crispus (Carrageenan) Extract - A red algae full of vitamins and minerals, vital to maintenance of healthy skin, it is a powerful water-binding agent which provides an instant bolus of hydration to the skin, thereby softening crows feet.

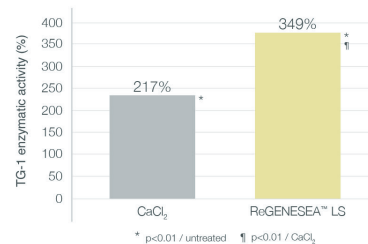
Laminaria Saccharina (Sugar Kelp) Extract - An alga able to withstand extreme conditions helping to reduce wrinkles and improve skin barrier functions for better moisture content.

Plant Stem C Vigna Radiata (Mung Bean) - Phytoestrogens have anti-aging benefits and help to stimulate production of collagen, elastin, and hyaluronic acid, leaving a firmer and smoother epidermis.

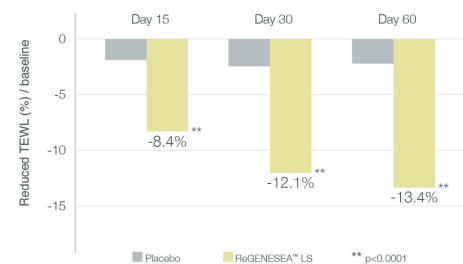


Studies of only 1% Laminaria Saccharina (ReGeneseal™) alone yielded a significant in hydration and skin smoothness.

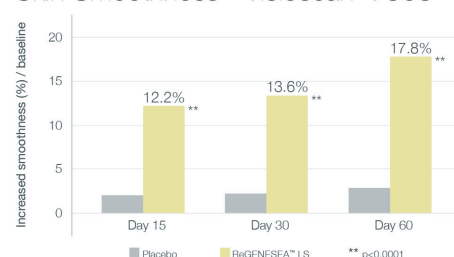
Transglutaminase-1 activity in human keratinocytes



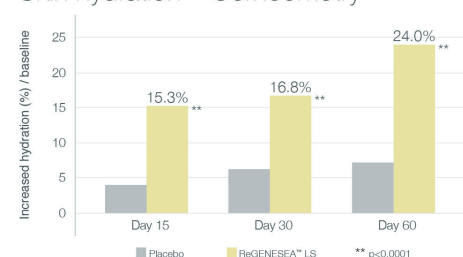
Barrier Function – TEWL



Skin Smoothness - Visioscan®VC98

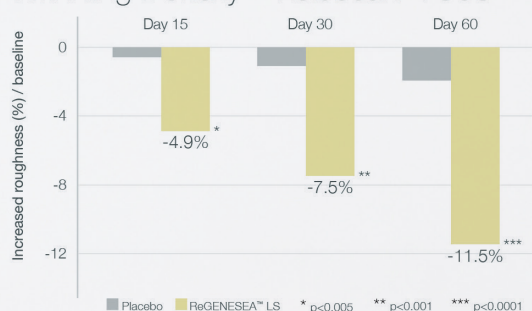


Skin hydration – Corneometry

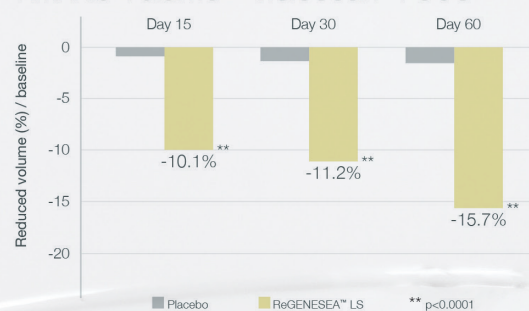


CLINICAL ANTI-AGING EFFICACY

Wrinkling Density - Visioscan®VC98

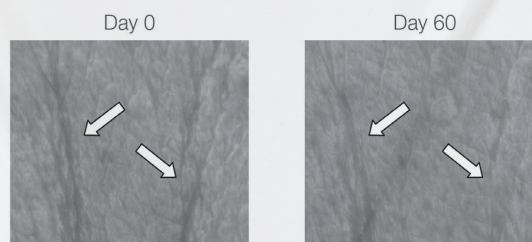
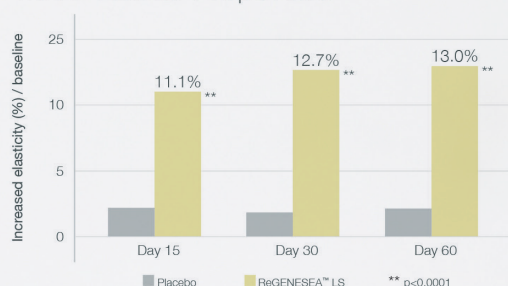


Wrinkle Volume - Visioscan®VC98



■ Skin smoothness, wrinkling density and wrinkle volume are all significantly improved upon the topical application of **ReGENESEASE™ LS** and clinical effects are observed already after 15 days

Visco-Elastic Properties



■ **ReGENESEASE™ LS** improves the skin visco-elasticity properties as a result of a better hydration and an improved extracellular matrix integrity

QUICK AND VISIBLE RESULTS IN BLOTCHY SKIN

BASELINE

6 WEEKS



Reference: Investigating Auditor Melanie Cummings, Director of Quality, Regulatory & Technical Affairs. Study Director Dr. Jin Lee. Consumer Testing—six-week protocol using Heart of Gold Elixir. Subject showed significant improvement in the areas of skin brightness, skin softening, and skin plumping. November 2014. Data on file.

APPLICATION AND USAGE

Can be used morning and night or as needed to hydrate and protect skin. Use as a standalone product or as part of a complete skincare regimen.



"The Heart of Gold Elixir product feels amazing, smells wonderful. I love the packaging and that it's organic." –Julie L., Social Media Fan



Tiffany Andersen has been a top Las Vegas medical aesthetician and holistic health practitioner for more than twenty years. She discovered a jewel at the heart of skincare and developed the Gavée Gold Anti-Aging Skincare Collection (pronounced JAH-vay Gold). Tiffany's passion to create a safe and effective skincare line began after she survived two tragic life events: a traumatic car accident that nearly left her paralyzed, and stage IV cancer.

From this, she learned her body greatly struggled to filter toxins. With the support of Dr. Jin Lee, Tiffany began intensive research, working closely with a highly respected biochemist and clinical pharmacist to develop a toxin-free, high performing skin-care line. Tiffany's newly discovered organic elements have been processed over long periods of time to naturally concentrate the vital nutrients.



TIFFANY
ANDERSEN



GAVÉE GOLD®



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